




School of Applied Business

Bachelor of Business

Course number and name: BSNS5390

Assessment 3 Management Challenge Individual Compulsory

Semester:	Semester 1, 2020	
Date issued:	Monday 24 February 2020	
Due date and time:	Part A and Part B due Monday 15 June 2020 at 12 noon – 12pm	
Word Limit :	1000 maximum	
Delivery:	Submit softcopy to Turnitin via Moodle	
Total marks:	Total 50 marks (Part A: 10 marks); (Part B 40 marks)	
Weighting:	30%	
	Individual Assignment Compulsory	
Instructions:	Complete this cover sheet and attach it to the front of this assessment and submit it to Turnitin. Collusion, copying or plagiarism may result in disciplinary action.	
Individual/ Group declaration:	I/We confirm that: <ul style="list-style-type: none">• This submission is original and entirely my/our own work.• Where I/we have used ideas, tables, diagrams etc. of other writers, I/we have acknowledged the source in every case using APA.• This has not previously been submitted as assessed work for any academic course.	
Student Name:	Student ID Number:	Student Signature:

	<p>School of Applied Business Semester 12 2020</p>
<p>BSNS5390 Management Today</p>	<p>Assessment 3 Management Challenge Individual Compulsory</p>

Task: This assessment enables you to achieve the learning outcomes by focusing on your chosen business. You will be able to comment on the importance of the Treaty of Waitangi for the business and reflect on how the business manages diversity locally and globally, if applicable. You will also be able to continue developing your understanding of the way their management unifies their business functions, the management concepts and ideas they apply to their business, the people management practices they apply and how they respond to external influences with adaptive and innovative practices.

Learning outcomes covered in this assignment

1.	<ul style="list-style-type: none"> • Demonstrate understanding of the role of management in unifying business functions to achieve organisational objectives.
2.	<ul style="list-style-type: none"> • Interpret and apply management ideas to recommend appropriate management actions for an organisation.
3.	<ul style="list-style-type: none"> • Apply the practices of managing people in organisations.
4.	<ul style="list-style-type: none"> • Recognise the need for adaptive and innovative management practices in response to external influences.

Process and instructions

- Make sure you apply the APA referencing protocol to acknowledge all sources. For guidelines on APA referencing go to <http://libguides.unitec.ac.nz/apareferencing>.
 - Submit your assignment on time.
 - Soft copy in Turnitin dropbox on Moodle
 - Include the attached marking schedule
 - Ensure that the cover page is signed
 - Font requirements: size 12, single line spacing, etc – add/change as per our own preference
 - Number all of your answers clearly.
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- To do the best that you can do on this assignment you may:
 - Talk it over with your lecturer, or Programme Manager
 - Visit Ask Me desk in Te Puna (B180, Level 1) to book learning advice and support
 - Seek counselling or medical advice at Te Puna Waiora, Health & Counselling (B180, level o)
 - Visit the Pacific Centre (B180, Level 1) for Pacific Development and Support or email askpacific@unitec.ac.nz

- Visit the Maia Marae team (Building 180, Level 1)
- Contact the Student Advocates for independent advice or to raise a concern about your learning experience.

Part A: Presentation on your chosen business (including notes/slides) learning Outcomes 1-4
Due Monday 15 June 2020 at 12 noon – 12pm **10 marks**

1. Deliver a presentation to class that addresses all of the following points based on our class textbook and class discussion:
 - a. Describe the leadership style that is most used in your business. Provide evidence of this leadership style in action in your business - at least 3 points discussing the leadership style should be noted. Reference appropriate leadership theories. Refer to chapter 15 Leadership.
 - b. Explain what your business does to motivate its employees. Reference appropriate motivation theories. Provide specific examples of ideas your business has implemented for example refer to innovative ideas for motivating as per Chapter 16, exhibit 16.9, page 687. Reference appropriate motivation theories.
 - c. Describe the types of teams operating in your business. Provide specific examples of these teams. In particular, comment on the use of more contemporary team types such as self-managed teams. Refer to Chapter 18 Leading Teams.

How you present the points required in 1 above is over to you. Please bear in mind our class room facilities and check that the resources are available to quickly and easily do what you expect.

You will need to submit to turnitin your final notes of your presentation including any slides etc on pdf. Please refer to the marking rubric as they are important requirements in assessing your presentation.

Your presentation should aim to engage and inform your class members.

Your presentation will be marked out of 10. This mark will be added to Part B 40 marks to give a total mark out of 50.

Part B:
Due Monday 15 June 2020 at 12 noon – 12pm **Learning Outcomes 5-6** **40 marks**

Answer all of the following questions

Question 1:

Explain what your chosen business does that demonstrates that the Treaty of Waitangi is important to its success as a New Zealand organisation:

- (i) What the business does to demonstrate that the Treaty of Waitangi is important to its success as a New Zealand organisation. At least 2 clearly stated points (2x3 marks =6 marks)

- (ii) What else could your business do to better demonstrate that the Treaty of Waitangi is important to its success as a New Zealand organisation. At least 2 clearly stated relevant examples (2x2 marks =2 marks) **10 marks**

Question 2.

- (i) Discuss how each of the 4 trends in diversity are impacting your business (noted in the text (Chapter 13, Managing Diversity, pages 534-536) **8 marks**
- (ii) Considering the “growth in women workers” trend discuss whether the 2 factors affecting women’s careers; Glass Ceiling and the Opt-out trend are relevant to your business. (Chapter 13, Managing Diversity, pages 547-550). **4 marks**
- (iii) Provide 2 examples of initiatives and programmes in place in your business to address the factors affecting women’s careers, e.g. data from reports on numbers on women in management and initiatives/programmes to improve results. **4 marks**

Question 3.

In your own words, discuss how each of the 6 points of the “dividends of workplace diversity” (covered in the text; Chapter 13, Managing Diversity, page 542-543) can provide benefits for your business. **12 marks**

BSNS5390 Management Today	Assessment 3 Management Challenge Individual Compulsory
NAME: STUDENT NUMBER:	Marking Schedule

Part A Presentation	Maximum marks	YOUR MARK
Part A Assessment 1: Presentation (10 MARKS) Marking Rubric: <ul style="list-style-type: none"> Delivered a well-articulated presentation to 3-minute timeframe =2 marks Demonstrated at least 3 of the following: innovation, imagination, persuasion, professionalism, audience focus in presentation/ well structured notes/slides provided in Turnitin for all 1 a-c requirements=2 marks Described the leadership style that is most used in your business. Provided evidence of this leadership style in action in your business - at least 3 points discussing the leadership style noted. Referenced appropriate leadership theories. Referred to Chapter 15 Leadership. 2 marks Explained what your business does to motivate its employees. Referenced appropriate motivation theories. Provided specific examples of ideas your business has implemented. Referred to innovative ideas for motivating as per Chapter 16, exhibit 16.9, page 687. Referenced appropriate motivation theories. 2 marks Described the types of teams operating in your business. Provided specific examples of these teams. In particular, 	10	

commented on the use of more contemporary team types such as self-managed teams. Referred to Chapter 18 Leading Teams. 2 marks		
TOTAL Part A	10	YOUR MARK
Question 1: <ul style="list-style-type: none"> (i) Explained what the business does to demonstrate that the Treaty of Waitangi is important to its success as a New Zealand organisation. At least 2 clearly stated points (2 points x3 =6 marks) (ii) Discussed what else the business could do to better demonstrate that the Treaty of Waitangi is important to its success as a New Zealand organisation. At least 2 clearly stated relevant examples (2 examples x2 =4 marks) 	10	
Question 2: <ul style="list-style-type: none"> (i) Discussed how each of the 4 trends in diversity are impacting your business (noted in the text (Chapter 13, Managing Diversity, pages 534-536) 4 trends x2 =8 marks (ii) Discussed whether the 2 factors affecting women's careers; Glass Ceiling and the Opt-out trend are relevant to your 	16	

<p>business. (Chapter 13, Managing Diversity, pages 547-550). 2 factors x2= 4 marks</p> <p>(iii) Provide 2 examples of initiatives and programmes in place in your business to address the factors affecting women's careers, e.g. data from reports on numbers on women in management and initiatives/programmes to improve results. 2 examples x2=4 marks</p>		
<p>Question 3:</p> <p>In your own words, discussed how each of the 6 points of the “dividends of workplace diversity” (covered in the text; Chapter 13, Managing Diversity, page 542-543) can provide benefits for your business. At least all 6 points noted in the text are discussed. (2x6marks =12 marks</p>	12	
<p>Marks may be deducted for poor essay format, presentation, style, expression, grammar, errors in citations and referencing, and an inadequate number of appropriate different reference sources used:</p> <p>2 marks deducted for at least 4 examples of above 1 mark deducted for at least 2 examples of above</p> <p>Please note that no use of referencing could be treated as academic misconduct.</p>	2	
TOTAL Part B	40	

